

NEWS RELEASE

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Wildfire stories celebrating APEGA member contributions recognized with national award

Edmonton – When wildfires devastated the Fort McMurray region last spring, Alberta professional engineers and professional geoscientists played a crucial role in the response and recovery efforts.

A series of articles published in APEGA's member magazine, *The PEG*, highlighted their commitment and courage under extraordinary circumstances. The articles were recognized May 30 with a Canadian Public Relations Society (CPRS) National Award of Excellence. APEGA received a silver award in the Best Writing Projects category.

The annual CPRS awards celebrate the best in Canadian communications.

"Although there was extensive media coverage of the wildfires, few stories featured the behind-thescenes work done by APEGA members," said Philip Mulder, APEGA's director of communications. "APEGA communications staff recognized this as a timely opportunity to tell more in-depth stories about the personal impact of the wildfires on APEGA members. These engineering and geoscience professionals gave both their time and skills to support the community in a time of unprecedented need."

Members featured in the magazine articles included:

- professional engineers who were at the centre of response and recovery efforts for essential services, including natural gas, electricity, and water
- a professional engineer who gave birth to twins on the morning of the evacuation
- a professional geoscientist who battled the flames as an auxiliary firefighter
- professional engineers who helped assess infrastructure damage and were part of rebuilding efforts

Established in 1920, APEGA regulates the practices of engineering and geoscience to serve the public interest in Alberta.

Award-winning articles

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