

NEWS RELEASE

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APEGA's CEO receives Capital Communicator award

Edmonton – Mark Flint, professional engineer and chief executive officer of The Association of Professional Engineers and Geoscientists of Alberta (APEGA) has been named the International Association of Business Communicators (IABC) Edmonton's Capital Communicator for 2014.

IABC Edmonton annually recognizes senior leaders who hold non-communications positions and support the role of communications in their organizations' success. Last year's recipient was former Edmonton mayor Stephen Mandel.

"APEGA's mandate to serve the public interest requires us to engage our members and the public meaningfully and regularly," says Flint. "I'm proud of what we've done to connect with our stakeholders and let the public know how our members support Alberta's prosperity and well-being."

Flint joined APEGA in April 2012 after more than two decades of leadership in the Canadian Armed Forces, communicating in both official languages. As commanding officer of the Mission Transition Task Force Engineer Regiment in Kandahar, Afghanistan, he led the engineering effort for the orderly withdrawal and relocation of Canadian equipment, supplies and personnel.

He has enhanced APEGA's reputation for professionalism by giving communications a seat at the decision-making table and prioritizing communication with staff, members and the public as key functions of the organization.

Established in 1920, APEGA is responsible for regulating the practices of engineering and geoscience in the province of Alberta. The association's more than 73,000 members play a significant role in every segment of the economy, and their technical and management expertise ensure Alberta remains at the forefront of technological innovation.

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